

Mums' Night Out! 2010 & Real Mum of the Year Award Sponsorship Options

Term:

All sponsorship options are valid from the date of sponsorship confirmation, and up to 12 months post-event. This will include any reference to the 2010 event on the Mums' Night Out! and Real Mum of the Year websites, any other affiliated websites where applicable, and any media that may be undertaken post-event, and relating to the event. You will also be given first option on sponsorships for the event in 2011.

Your Investment Option 1: \$1000

Benefits:

Exposure:

- 468x60 banner with link listing on Sponsors pages on Mums' Night Out! and Real Mum of the Year websites
- 125x125 and skyscraper banner advertisements on sites
- inclusion in all promotional pieces (posters, flyers, brochures, newsletters etc - logo or name)
- inclusion in any print (logo or name).
- inclusion in selected press releases and other media leading up to the event
- inclusion in selected media done for the event
- banner advertising throughout Real Mums website with links to your website

Event:

- 4 tickets to Mums' Night Out! 2010
- signage in function room during Mums' Night Out! 2010 event
- promotion as major sponsor on sponsor's poster in function room
- promotion on sponsor's flyer in giveaway bags during Mums' Night Out! 2010
- inclusion of product samples, information flyers, invitations to join or discount vouchers in giveaway bags given to all Mums' Night Out! 2010 attendees
- acknowledgement of your business as sponsor during opening speech

Your Investment Option 2: \$500

Benefits:

Exposure:

- 125x125 banner with link listing on Sponsors pages on Mums' Night Out! and Real Mum of the Year websites
- 125x125 banner advertisements on sites
- banner advertising throughout Real Mums website with links to your website

Event:

- 2 tickets to Mums' Night Out! 2010
- promotion as a sponsor on sponsor's poster in function room
- promotion on sponsor's flyer in giveaway bags during Mums' Night Out! 2010
- inclusion of product samples, information flyers, invitations to join or discount vouchers in giveaway bags given to all Mums' Night Out! 2010 attendees
- acknowledgement of your business as sponsor during opening speech

Your Investment Option 3: \$150

Benefits:

Exposure:

- Text link listing on Sponsors pages on Mums' Night Out! and Real Mum of the Year websites

Event:

- 2 tickets to Mums' Night Out! 2010
- promotion as a sponsor on sponsor's poster in function room
- promotion on sponsor's flyer in giveaway bags during Mums' Night Out! 2010
- inclusion of product samples, information flyers, invitations to join or discount vouchers in giveaway bags given to all Mums' Night Out! 2010 attendees

Your Investment Option 4: \$90

Benefits:

Exposure:

- Text link listing on Sponsors pages on Mums' Night Out! and Real Mum of the Year websites

Event:

- 1 ticket to Mums' Night Out! 2010
- promotion as a sponsor on sponsor's poster in function room
- promotion on sponsor's flyer in giveaway bags during Mums' Night Out! 2010
- inclusion of product samples, information flyers, invitations to join or discount vouchers in giveaway bags given to all Mums' Night Out! 2010 attendees

What you get...*	\$90	\$150	\$500	\$1000
Tickets to Mums Night Out! 2010	1	2	2	4
Sponsors pages on Mums' Night Out! & Real Mum of the Year sites	Text link	Text Link	125x125 banner	468x60 banner
Banner displays on websites	-	-	125x125	125x125 & skyscraper
Sponsors poster at Mums' Night Out! 2010	Text	Text	Logo	Logo
Sponsors flyer in goody bags	Text	Text	Text	Text
Signage at Mums' Night Out! 2010	-	-	-	Yes
Insert in Goody Bags	Yes	Yes	Yes	Yes
Other Exposure			12 month Chardonnay listing on Real Mums Recommends Directory	12 month Champagne listing on Real Mums Recommends Directory

*Applies to financial sponsorship only. Please contact us at sponsorships@mumsnightout.com.au or on 0414 548 103 to discuss sponsorship and/or in the form of prize donations or giveaways.